



CHARLES MANN
SOLUTIONS

DESIGN SMARTER WITH CANVA

Design Like a Pro with
Canva and AI

Online 4 Hour Course



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Course Outline

In today's digital environments, strong visual content is essential for standing out, building brand identity and engaging audiences. Whether on social media, in presentations or for marketing materials, our 'Design Smarter with Canva' online training course is a short, practical and hands-on course designed to equip individuals and teams with the skills to create professional-grade visuals using Canva, one of the world's most accessible and popular design platforms.

This course is low-cost and ideal for entrepreneurs, marketers, educators and content creators who want to improve their design confidence without needing complex software or a design background. Participants will learn to navigate Canva's features efficiently, and be able to apply key design principles, as well as harness powerful AI tools to streamline content creation.

The skills taught are directly applicable to everyday business needs such as designing social media graphics, posters, pitch decks and branded materials. Learners will also explore Canva's collaboration features and content scheduling tools, making this course especially useful for small teams or professionals managing multiple channels.

By the end of the course, participants will not only produce high-quality content faster, but also develop a design mindset that elevates their brand's professionalism and impact, giving them a real edge in today's content-driven marketplace.

The training course lasts for four hours and is conducted online with two time slots available to choose from: 9am until 1pm and also 7pm until 11pm. A wi-fi enabled laptop (not iPad or tablet) is required for this course along with a basic understanding of ICT and the internet.

Course Benefits

Following this course, you will be able to:

- Create professional visuals without design experience
- Speed up content creation using AI tools like Magic Write
- Improve brand consistency with custom kits and templates
- Design for all platforms including social media, web, print, and video
- Learn core design principles for better visual communication
- Collaborate easily with teams inside Canva
- Build reusable templates to save time
- Master Canva Pro features for advanced design work
- Export, schedule, and publish content directly from Canva
- Boost your content quality and brand impact instantly

Who Should Attend

- Small business owners
- Marketing and social media executives
- Freelancers and solopreneurs
- Corporate teams
- Educators creating learning materials
- Startups building brand identity
- Admin staff or PAs tasked with event posters or notices
- Content creators and influencers managing their own visuals
- Anyone interested in learning fast, effective design using AI tools in Canva

Course Programme

Module 1: Getting Started with Canva

- Creating a free or Pro account
- Navigating the Canva dashboard and workspace
- Using templates, elements, and photos
- Basic editing: resizing, alignment, layers, text editing
- Understanding color palettes and typography basics

Module 2: AI-Powered Design Tools in Canva

- Magic Design: Generate ready-made design ideas from prompts
- Magic Write: Use AI to write headlines, captions, and blog outlines
- Text to Image: Generate images from text descriptions
- Background remover, image enhancer, and AI photo tools
- Translate tool & accessibility features

Module 3: Design Like a Pro - Applying Smart Design Principles

- Layout and composition principles (rule of thirds, spacing, contrast)
- Visual hierarchy and flow
- Using grids, guides, and frames for structure
- Creating cohesive brand kits (logos, colors, fonts)
- Animation and motion for presentations and reels

Module 4: Creating and Sharing Your Work

- Creating and reusing templates
- Sharing and collaborating with teams
- Exporting for print, social, video, and web
- Scheduling posts directly from Canva
- Best practices for file management

Course Trainer

Abdul Awwal Mahmood



Abdul Awwal, born and raised in the city of Birmingham, United Kingdom, graduated from the initial batch of seven students who formed part of the innovative Multimedia degree program in the first ever such course offered by any educational establishment in the UK. Teesside University, based in the north of England in the city of Middlesbrough, was known as an innovative and genre-creating institute, producing experts in the fields of computing and technology. Working closely with a variety of companies and organisations, covering such diverse areas as travel, retail, telecommunications, charities and media, Abdul Awwal has built up an impressive knowledge base, placing him in a position where he can effectively expound the benefits and usage of the vast tools available to small and medium businesses, when it comes to utilising online and digital solutions.

Related Courses

Beneficial courses similar to the above include:

- Effective Email Marketing
- Advanced Social Media Techniques
- Mobile App Development for Business
- Persuasive Website Design
- Advanced Facebook Techniques
- Running Google Adwords Campaigns

Registration Form



DESIGN SMARTER WITH CANVA Design Like a Pro With Canva and AI

COURSE FEES: RM100 per person - 4 Hour Online Class

DATE:	
COMPANY / ORGANISATION:	
FULL ADDRESS:	
AUTHORISED BY / JOB TITLE:	
CONTACT NUMBER:	
EMAIL ADDRESS:	
WEBSITE:	

SELECT DATE: ☐ Tue 20th Jan 2026 ☐ Tue 19th May 2026 ☐ Wed 16th Sep 2026
☐ Tue 24th Feb 2026 ☐ Thurs 18th Jun 2026 ☐ Mon 19th Oct 2026
☐ Tue 17th Mar 2026 ☐ Thurs 16th Jul 2026 ☐ Wed 18th Nov 2026
☐ Thurs 16th Apr 2026 ☐ Tue 18th Aug 2026 ☐ Wed 16th Dec 2026

SELECT TIME: ☐ 9.00am to 1.00pm ☐ 7.00pm to 11.00pm

	FULL NAME	JOB TITLE	EMAIL
ATTENDEE 1:			
ATTENDEE 2:			
ATTENDEE 3:			

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